

Carey appoints two new directors

José Ignacio Mercado and Jorge Fuentes were promoted to directors at Carey, the largest law firm in Chile. After these promotions, the firm with more than 270 professionals in its legal area, now has seven directors.

José Ignacio Mercado is part of the Data Protection; Telecommunications, Media and Technology; Pharmaceutical and Biotechnology; and Licensing, Franchising and Distribution groups. He graduated from University of Chile's Law School and focuses his practice on matters related to privacy, data protection and cybersecurity, as well as intellectual property and the development of strategies to protect intellectual and industrial property, including preparation, negotiation and implementation of technology transfer agreements such as licensing agreements, franchising agreements, distribution agreements, etc. He also has experience assisting technology companies with the preparation and implementation of commercial scaling-up and go-to-market actions, both in Chile and abroad. His practice also includes advice on regulation in the pharmaceutical, cosmetic, food, and medical devices industries, as well as on topics regarding marketing and promotion of these products.

Jorge Fuentes is part of the Intellectual Property group and specializes in advising companies on the design and implementation of transformative innovation strategies based on the use of intellectual property. He also provides expert advice on the processes of obtaining patents before the Chilean Institute of Industrial Property (INAPI) and several other authorities in the field around the world. He has been a teacher and lecturer in multiple national and international courses and conferences. He is a Civil Engineer from Universidad de Chile, has a Master's degree in Business Management and Administration from the same university. He is currently a Ph.D. student at Pontificia Universidad Católica de Chile, focusing his research on corporate strategies for innovation, entrepreneurship, and intellectual property.