

## **BIMBO GROUP IN THE ACQUISITION OF 100% OF ALIMENTOS NUTRABIEN**

Luis Bulcao Pinheiro

Carey has helped Mexican bakery conglomerate Bimbo acquire Chilean counterpart Nutra Bien from food and drinks company CCU, less than three months after it bought US-based East Balt Bakeries in a US\$650 million deal.

Bofill Mir & Alvarez Jana Abogados advised CCU. Claro & Cía also advised the sellers on antitrust matters.

The deal was signed on 15 June and the antitrust regulator opened the investigation on 8 September.

Nutra Bien produces bakery products, such as packaged biscuits and cakes. Its purchase by Bimbo shows Mexican appetite for companies outside of their home jurisdiction. Besides Bimbo's recent East Balt Bakeries merger, Sigma, the country's biggest meat producer, bought Peruvian dairy producer Supemsa in July. Infrastructure conglomerate Grupo Mexico has also been busy. It entered the US market through the acquisition of Florida East Coast Railway earlier this year.

---

### **Counsel to Grupo Bimbo**

In-house counsel – Leticia Aguirre and Maria José Carrilo

Carey

---

This news alert is provided by Carey y Cía. Ltda. for educational and informational purposes only and is not intended and should not be construed as legal advice.

Carey y Cía. Ltda.  
Isidora Goyenechea 2800, 43rd Floor.  
Las Condes, Santiago, Chile.  
[www.carey.cl](http://www.carey.cl)

Partners Salvador Valdés and Lorena Pavic, and associates Arturo Poblete and Francisca Levin

**Counsel to CCU**

For the transaction

Bofill Mir & Alvarez Jana Abogados

Partners Octavio Bofill and Ana María Yuri, and associates Andrea Alarcón

For antitrust matters

Bofill Mir & Alvarez Jana Abogados

Partner Guillermo de la Jara and associate Fernanda Garcés

Claro & Cía

Partners Cristóbal Eyzaguirre and José Miguel Huerta, and Associate Santiago Bravo